

ALESSANDRA PRAUDI
BESPOKE PRESS RELATIONS

#2/2021

style in progress

wo-men's fashion



**“We Love Fashion!
We Change Fashion!”**
Daniel Grieder

Life at the Core. What Makes City Centres Viable.
The Magic of the Human Touch. Why Retail Has a Bright Future.
New New Menswear. Everything Else Is Yesterday's News.



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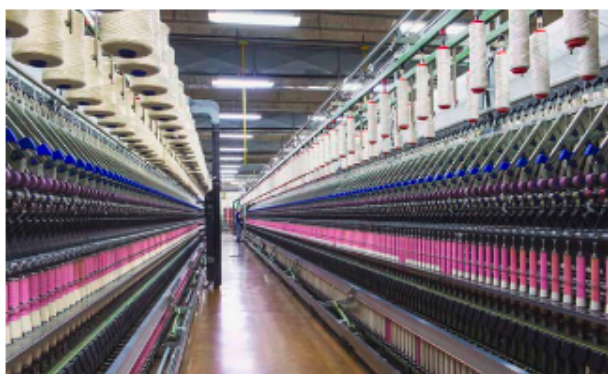
RIGHT NOW



Glore "A GOOD TIME"

Glore, a "friendchise" collective of sustainable concept stores in Germany and Switzerland, is expanding. "It's an excellent time to open new stores. Cities in which we have thus far failed to find suitable premises are suddenly of interest again," says Bernd Hausmann, founder of Glore Nürnberg. The first step is taken by Glore Karlsruhe, where a 200-square-metre store is scheduled to open in August. The branch will be managed by Tina Bächle, who is moving back to her hometown after leaving the Haven sales agency. Other cities remain on the agenda for 2021. The Glore concept stores all operate independently. Glore provides the necessary coaching for new store owners, regular feedback and exchange, and a firmly established umbrella brand. www.glore.de

More fun together: the Glore shops in Germany and Switzerland are managed by independent partners.



The factory in Vallemosso is where the high-quality cashmere scarves of Pin 1876 are sustainably manufactured.

Pin 1876 by Botto Giuseppe "WE STRIVE TO CONTRIBUTE"

It is no coincidence that the first sustainability report of Botto Giuseppe, a real Italian family business, was published on the 22nd of April 2021, marking International Earth Day. Botto Giuseppe, and its accessory division Pin 1876, have been very conscious of environmental protection and fair working conditions since the beginnings, and the fourth generation remains committed to this approach. The sustainability report documents and confirms this commitment. Botto Giuseppe is, with immediate effect, among the companies that boast RWS and Cradle to Cradle certifications.

"We manufacture collections that exclusively contain natural and biodegradable raw materials and are processed in sustainable production processes. We continuously invest in innovations that reduce the impact of production on the environment. This is our contribution to reducing greenhouse gases and combating climate change," explains Silvio Botto Poala, CEO of Botto Giuseppe & Figli Spa. The data is impressive. Both production facilities are powered entirely by renewable energy sources. To date, 79 percent of waste is recovered. Water consumption and waste volume have dropped by 25 percent and 2 percent respectively. www.bottogiuseppe.com



Silvio Botto: "In recent years, our efforts have shifted towards research and sustainable development across all areas."



Mira Djuranovic and Petra Kecić realised a vision of their personal shopping dream with their store Herzenstochter in the centre of Linz.

Herzenstochter DON'T DREAM IT, BE IT

"Herzenstochter appeals to all women, as we are all daughters at heart," says Mira Djuranovic, explaining the name of the store she runs with Petra Kecić. The world of fashion has fascinated the friends since they were children. "We have always been captivated by how an item of clothing can change people and boost their self-confidence." Now mothers themselves, their joint business is the fulfilment of a shared dream. "At Herzenstochter, customers can discover fashionable looks and real favourite pieces for every conceivable occasion. We present new styles on a weekly basis." As a well-dressed woman enjoys an equally well-dressed man, the duo launched Herzensbrecher, a store for men, across the street – the second dream come true for the dream team.